

*October 2008 – Child Abuse Awareness Month*  
*Ten Day Awareness Campaign – “Creating A New Reality”*  
*Press Conference Launch– Monday October 20<sup>th</sup> 1:00pm & 6:00pm*

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**For Immediate Release....**

**Today 900 Canadian flags hang in memory from a monument on a small street in East End Toronto. They mourn 900 children killed in this country by abuse and neglect - - since work began by its sculptor 18 years ago.**

**“We want to expose the tragedy that the treasure of these children has been lost to us since I began this memorial to victims and survivors of child abuse in 1990,” says Dr. Michael Irving – Toronto psychotherapist, sculptor and author. “As individuals and a society we can create a new reality!”**

**Today’s event in front of Dr. Irving’s studio at 274 Rhodes Ave (Coxwell Ave. and Gerrard St.) launches a 10-day campaign called “Creating A New Reality.” Child abuse advocates, survivors and the public are invited to draw hand outlines -- to be placed inside the bronze “Reaching Out” monument sitting in his driveway.**

**This campaign concludes at 7pm on October 30<sup>th</sup> with a memorial presentation at Glen Rhodes United Church (Gerrard and Coxwell area) on the 11<sup>th</sup> anniversary of the suicide of Martin Kruze -- Maple Leaf Gardens child abuse survivor. Included is a multimedia presentation of the Monument’s vision, the Monument’s impact on Maple Leaf Garden’s survivors and the screening of the OMNI documentary “The Martin Kruze Story.”**

**Date: Monday October 20<sup>th</sup> 2008 - 1:00pm – Sharp**

**Speakers: Paula Flectcher, City Councillor; Irwin Elman – Provincial Chair Advocate Children and Youth - Statistic on Child Abuse; Angela Gallant, Program Manager, The Gate House - Impacts of Child Abuse; Allan Donnan, Maple Leaf Garden’s Survivor; Dr. Michael Irving - HandPrint Visualizations; and campaign sponsor Dr. Patrick - Porter NXTLynk PAD. Hosted by Terry Hodgkinson**

**Date: Monday October 20<sup>th</sup> 2008 – 6:00pm – Sharp – in Lobby**

**Press Conference followed by special presentations: Laura Dixon, Mother of children abused by convicted serial perpetrator; and “Creating A New Reality” presentations by Dr. Michael Irving and Dr. Patrick Porter. This is an open Public Meeting.**

**Travel Lodge Hotel – 925 Dixon Road – Airport Location 6pm – 9pm**

**For more information**

**Dr. Michael Irving - 416.469.4764**

**Terry Hodgkinson, VP Training NewReality - 416.732.0429**

**Khadija Kathy Ali – Media Relations - 905.334.7574**

**[www.CreatingaNewReality.org](http://www.CreatingaNewReality.org)**

**Note: Dr. Michael Irving, Dr. Patrick Porter and Terry Hodgkinson are available for interviews during and after campaign and available for presentations to social service providers, schools, groups and organizations on how to stop child abuse and create a new reality through the use of creative visualization with NewReality’s high-tech NXTLynk PAD for individuals and the “Reaching Out” Monument’s HandPrint vision for society.**